

Deer Antler Velvet-FX

Verified Grade A Quality Deer Velvet for
Flexible Joints, Healthy Bones & Vital Energy*



HEAVY METAL
TESTED



POTENCY
VERIFIED



NO ADDED
STEARATES



PURITY
VERIFIED

Tradition, Traceability & the Grade A Difference

For centuries, deer antler velvet—known traditionally as Lu Rong—has held a distinctive place in Chinese herbal practice as a tonic associated with the bones and sinews, strength, vitality, and Jing (essence).^{*8} Today, its naturally complex composition provides another reason for practitioner interest: velvet antler contains a diverse matrix of proteins, peptides, amino acids, glycosaminoglycans, minerals, and other naturally occurring constituents.^{*2}

With deer antler velvet, when it is harvested matters. Deer Antler Velvet-FX uses verified Grade A Cervus elaphus harvested while the antler is still young, soft, and pre-ossified—before progressive calcification changes the character of the velvet. The whole antler is then freeze-dried rather than heat- or spray-dried, helping preserve its naturally occurring matrix.^{*1}

Each capsule delivers 425 mg of whole red deer antler velvet, with finished-product testing confirming naturally occurring collagen and hyaluronic acid.^{*1} Rather than isolating a single compound or one region of the antler, Deer Antler Velvet-FX retains the broader whole-antler profile—bringing a centuries-old traditional ingredient into a traceable, species-verified format.^{*1,2}

What Verified Grade A Means*

Grade A, Not Hard Antler

Grade A velvet is harvested while the antler is young, soft, and pre-ossified. As antlers mature, progressive calcification changes the composition and physical characteristics of the velvet.

Whole Antler, not a Single Fraction

The antler isn't uniform. Protein and glycosaminoglycans concentrate toward the tip, while collagen builds toward the base.² Using the whole antler keeps that full range rather than isolating one part.^{*}



Freeze-Dried, Never Heat-Dried

Frozen at harvest and freeze-dried — never spray- or heat-dried — then milled with no excipients, fillers, or flow agents.

Key Ingredients & Technology*

- **Collagen:** The body's most abundant structural protein and the framework of tendons, ligaments, bone, and skin.^{3,4 *}
- **Hyaluronic Acid (HA):** A naturally occurring component of the extracellular matrix that contributes to cartilage structure and the viscosity of synovial fluid.^{5 *}
- **Naturally occurring Glycosaminoglycans (GAGs):** The gel-like portion of connective tissue that supports surrounding cells.^{4 *}
- **Naturally occurring Amino Acids, Peptides & Proteins:** Considered the most prominent bioactive components of velvet antler.^{2 *}
- **Calcium:** Naturally occurring in the antler matrix — 42 mg (3% DV) per serving.^{1 *}

Why Choose Deer Antler Velvet-FX?

- **Supports Flexible Joints & Connective Tissue:** Naturally contains collagen and hyaluronic acid, structural components associated with connective tissue, cartilage, and joint structure.^{*1,3-5}
- **Supports Healthy Bones:** Provides collagen, a component of the organic matrix of bone, together with naturally occurring calcium.^{*1,3,4}
- **Supports Active Lifestyles:** Offers whole-antler nutritional support for practitioners working with active adults and healthy aging programs.^{*9}

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- **A Traditional Jing Tonic:** Lu Rong tonic has a long history of traditional use as a kidney-yang and Jing tonic to support strength and vitality. ^{8*}

At Premier Research Labs, every formula is designed for purity, potency, and intelligent sourcing

- U.S. Ranch-Raised Red Deer (*Cervus elaphus*), confirmed by identity testing
- Verified Grade A — young, pre-ossified velvet, never over-calcified hard antler
- Partner herds screened for CWD, TB, and brucellosis, with certifications confirmed per farm and lot
- Every batch forensic tested for adulterants, tested for heavy metals and pathogens, and bioenergetically tested

Supplement Facts

Serving Size 1 Capsule

Servings Per Container 30

Amount Per Serving	% Daily Value	
Calcium	42 mg	3%
Red Deer Antler Velvet (<i>Cervus elaphus</i>)	425 mg	†

†Daily Value Not Established.

Other Ingredients: Plant-Source Capsule (cellulose, water)

endurance performance and physiological responses associated with intensive exercise. ^{*9}

Suggested Use

Take 1 capsule daily or as directed by your healthcare practitioner.

Pairs Well With

Deer Antler Velvet-FX provides Grade A whole-antler support for joints, connective tissue, healthy bones, and traditional vitality. Pair with Premier Joint & Disc for broader joint support, Premier Bone Health for mineral nutrition, Premier Marine Collagen for additional collagen peptides, and Premier Aminos-FX for essential amino acid support.**

Key Takeaways

*Deer Antler Velvet-FX delivers 425 mg of species-verified, Grade A *Cervus elaphus* per capsule in a freeze-dried whole-antler format. Finished-product testing confirms naturally occurring collagen and hyaluronic acid, while its traditional identity as Lu Rong provides a role in vitality and Jing-tonic support. ^{*1,8}*

Traditional Foundations, Emerging Research*

Bone & Structural Support*

Lu Rong has a long history of traditional use for supporting bones and sinews. ^{*8} Modern preclinical research adds another layer to this traditional foundation. Studies using *Cervus elaphus* velvet antler preparations in animal models have reported support for measures of bone mineral status and bone structure. ^{*6,7}

Active Lifestyle & Exercise Research*

Deer antler velvet has also been studied in the context of physical performance and adaptation to demanding exercise. In a preclinical endurance-training model, supplementation was evaluated for its effects on

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