

# PREMIER RESEARCH LABS

## PREMIER CoQ-10



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### FERMENTED CoQ-10

We recommend Premier CoQ-10 (natural ubiquinone) as the wise product of choice when selecting your CoQ-10 dietary supplement. Our CoQ-10 is produced through a natural fermentation process which yields 100 mg/capsule of the highly bioavailable, preferred trans isomeric form of CoQ-10. Our process does not use polysorbate 80 (an emulsifier made from polyethoxylated sorbitan), undesirable flowing agents or other excipients. The natural trans-isomer of CoQ-10 is the most desirable because it is identical to the CoQ-10 produced by all cells in the body. CoQ-10 is found in the highest concentrations in tissues with the highest rate of metabolic activity and energy demands (such as in the heart, muscle, liver, kidney and brain).



These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



**CoQ-10 - GET THE FACTS**

As a supplement, CoQ-10 can be found in the marketplace as oxidized ubiquinone or reduced ubiquinol (in an assortment of liposomal, micelle and nanoparticle forms). These two forms are converted from the oxidized to the reduced form and vice versa as needed by the body. Reduced ubiquinol is highly unstable and is readily converted to oxidized ubiquinone in the presence of oxygen, light, and an acid media such as hydrochloric acid produced by the stomach. Further, reducing CoQ-10 to a nanoparticle such as CoQ-9, 8 or 7, by cutting off its lipophilic tail is not a natural process. Although it does become more water soluble, the natural CoQ-10 molecule has been lost.

Ubiquinol products in the liposomal, micelle or nanoparticle form are water-soluble microspheres can rapidly disperse in water, but this does not enhance the absorption of this altered form of CoQ-10 in the intestines. For best performance, the CoQ-10 molecule must be absorbed by the intestines in its complete lipid form, its true form, for optimal nutrition.

**BUYER ALERT!**

The preferred form of CoQ-10 is its natural, original form! Look for **live-source CoQ-10 (ubiquinone) in the trans isomer form, derived from natural fermentation** as found in Premier CoQ-10.

Don't be awed by more expensive, water-soluble CoQ-10 as ubiquinol which has been altered to make it more water soluble. When this unnatural form of CoQ-10 hits the acid media of the stomach, it becomes oxidized into the ubiquinone form. It is the lipid-soluble form of CoQ-10 that is needed to be absorbed by the intestines. Unaltered, natural ubiquinone as in Premier CoQ-10 is preferred because it is in its original, fat-soluble state.

Now your clients can make the wise choice in selecting CoQ-10 in its **natural form to receive the wide range of famous benefits, including cardiovascular, nerve, brain and immune support.**

**INGREDIENTS**

Each Vegetarian Capsule Provides:

<b>Q-10 Support Blend™</b> .....	311 mg
Organic Brown Rice Protein, Organic Carrot (root) ( <i>Daucus carota</i> ), Mineralized Red Algae ( <i>Lithothamnion sp.</i> )	
<b>Coenzyme Q-10</b> (trans isomer form; Ubiquinone) .....	100 mg
Other Ingredients: Stabilized Rice Bran, Vegetable Cellulose Capsules	

**Suggested Use.** Take 1 capsule, 3 times daily or as directed by a health professional.

Code: 0462 (50 vegetarian caps/bottle)

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